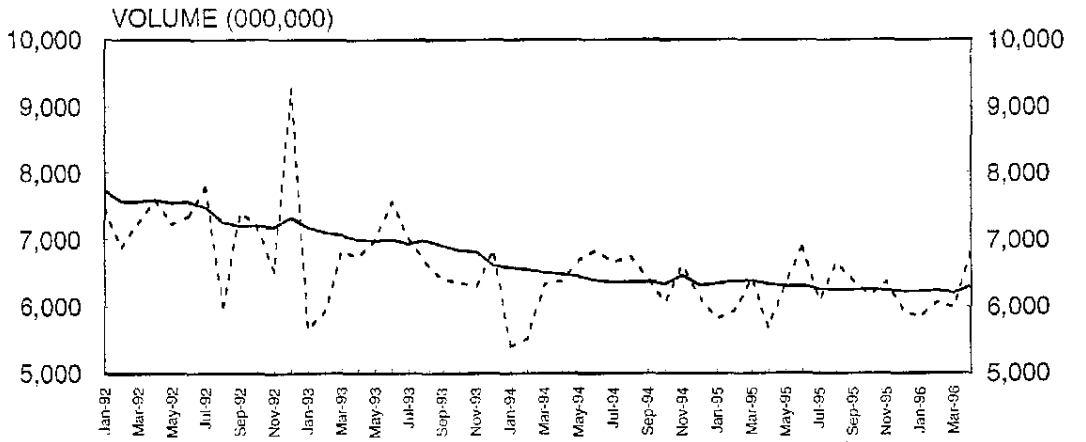
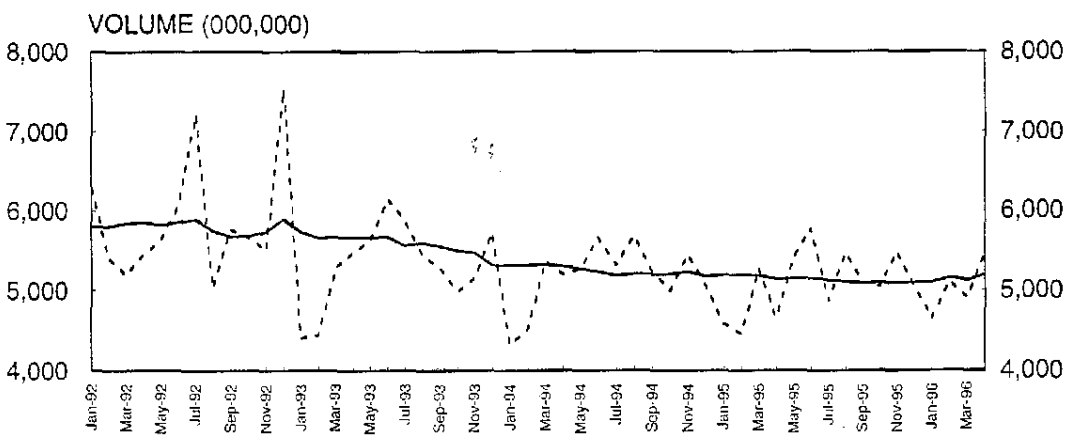
WORLDWIDE MILITARY VOLUME
TOTAL PHILIP MORRIS

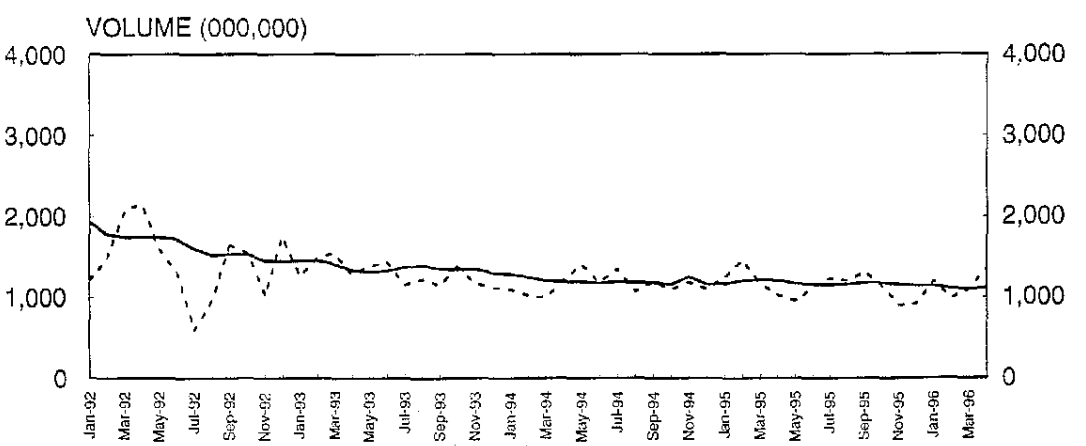
TOTAL PM WORLDWIDE MILITARY VOLUME



TOTAL PM DOMESTIC (TAX-PAID) MILITARY VOLUME



TOTAL PM OVERSEAS (TAX-FREE) MILITARY VOLUME



Source: MSA Class of Trade

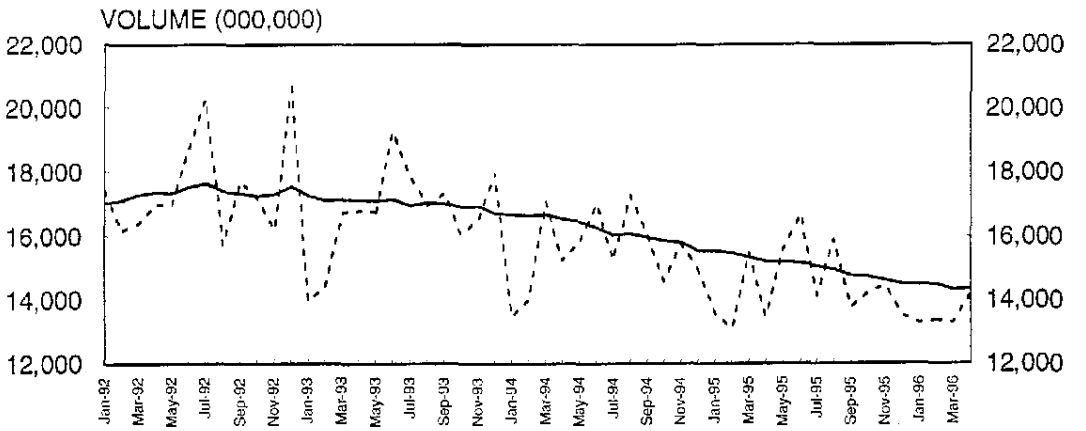
--------1MM VOLUME (ANNUALIZED) ————————12MM VOLUME

2060076078

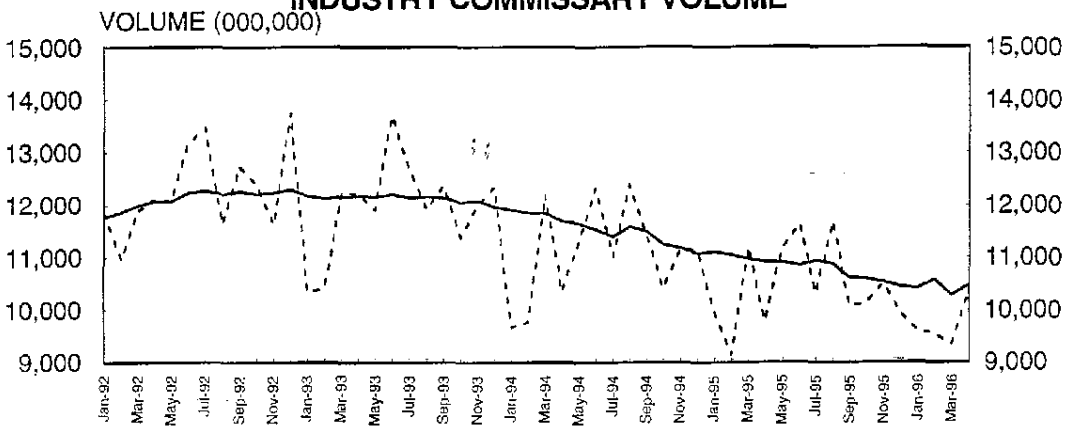
Source: https://www.industrydocuments.ucsf.edu/docs/skgn0004

DOMESTIC MILITARY VOLUME
TOTAL INDUSTRY

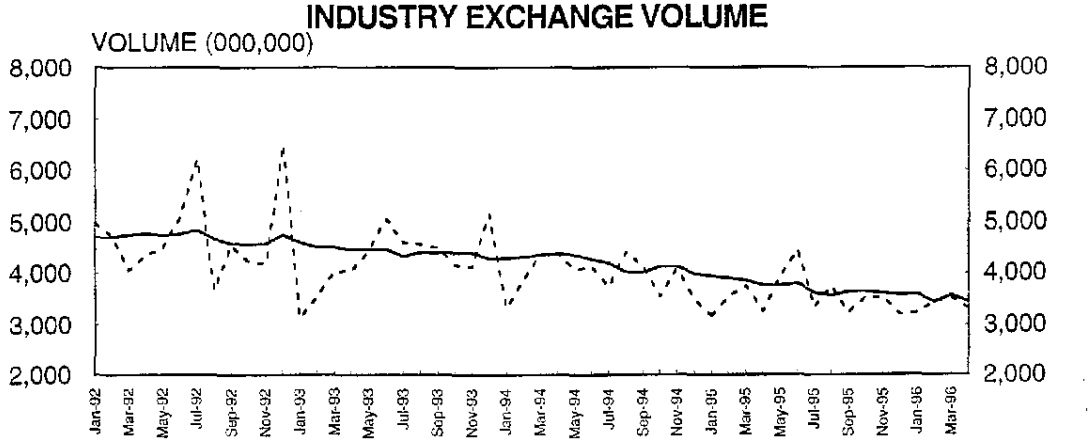
INDUSTRY DOMESTIC MILITARY VOLUME



INDUSTRY COMMISSARY VOLUME



INDUSTRY EXCHANGE VOLUME



Source: MSA Class of Trade

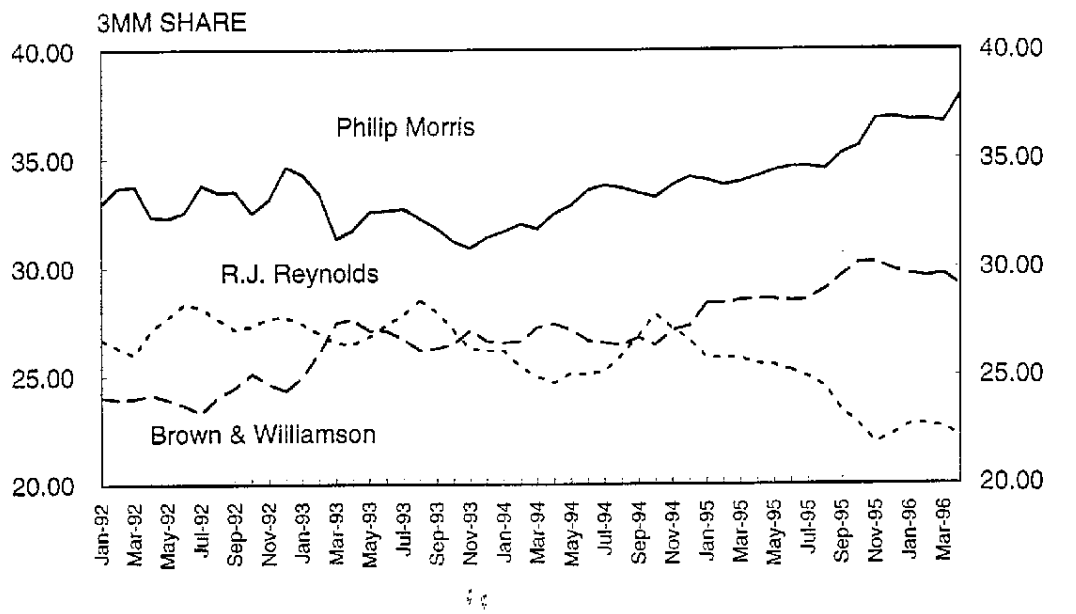
--------1MM VOLUME (ANNUALIZED) ————————12MM VOLUME

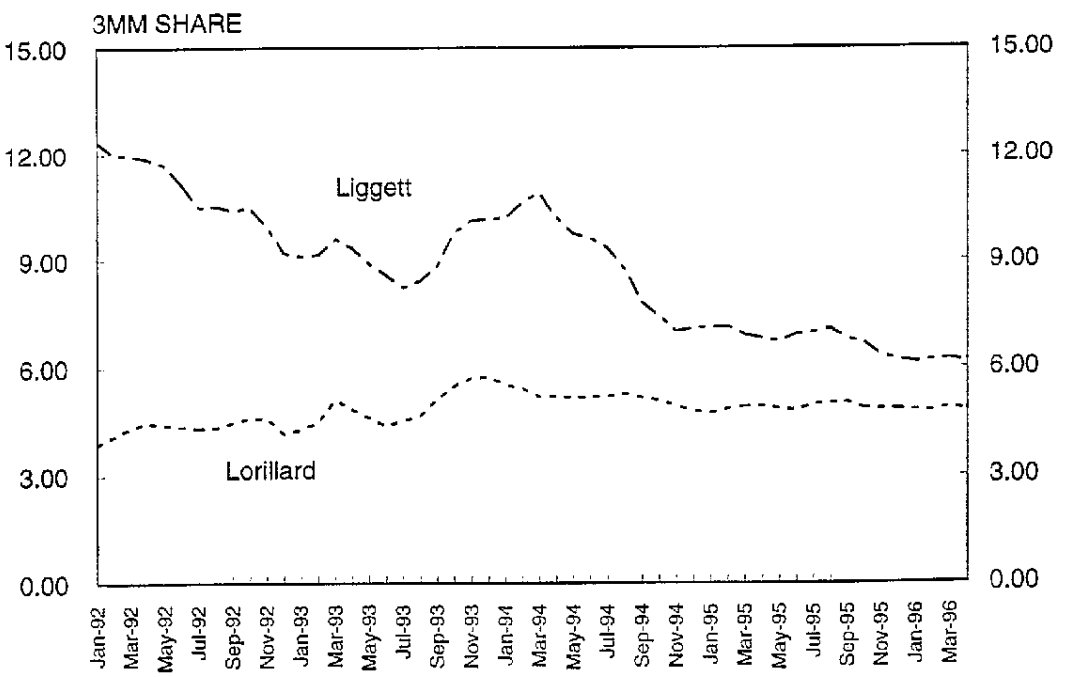
Exchange/Comm Vol

20600760 79

Source: https://www.industrydocuments.ucsf.edu/docs/skgn0004

TOTAL DOMESTIC MILITARY
COMPANY TOTALS





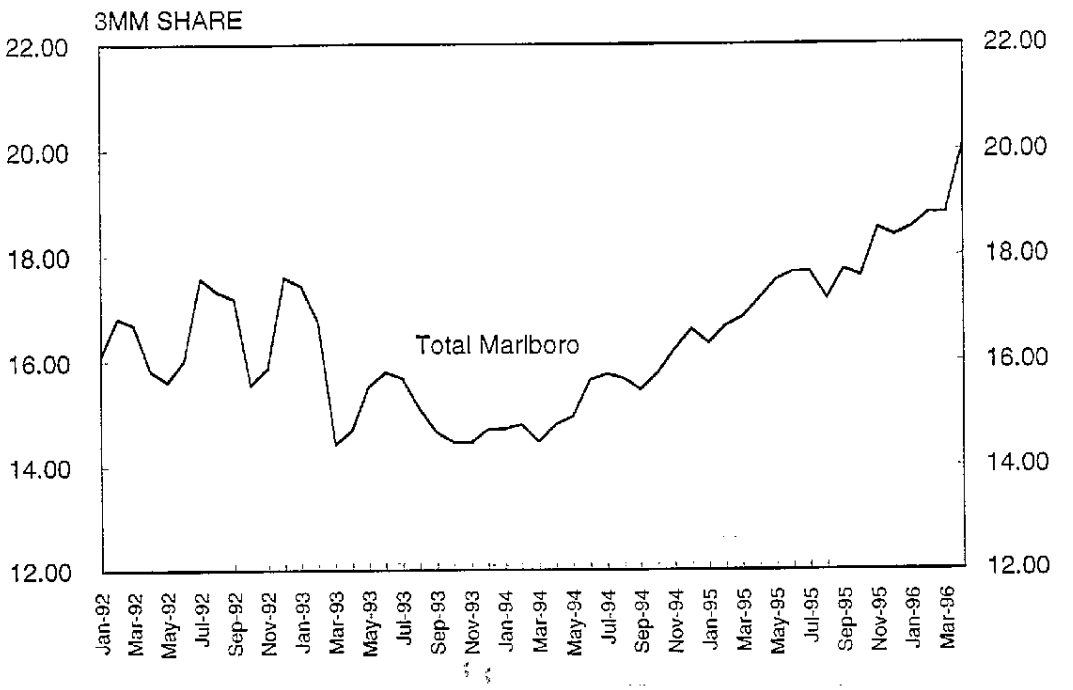
Source: MSA Class of Trade

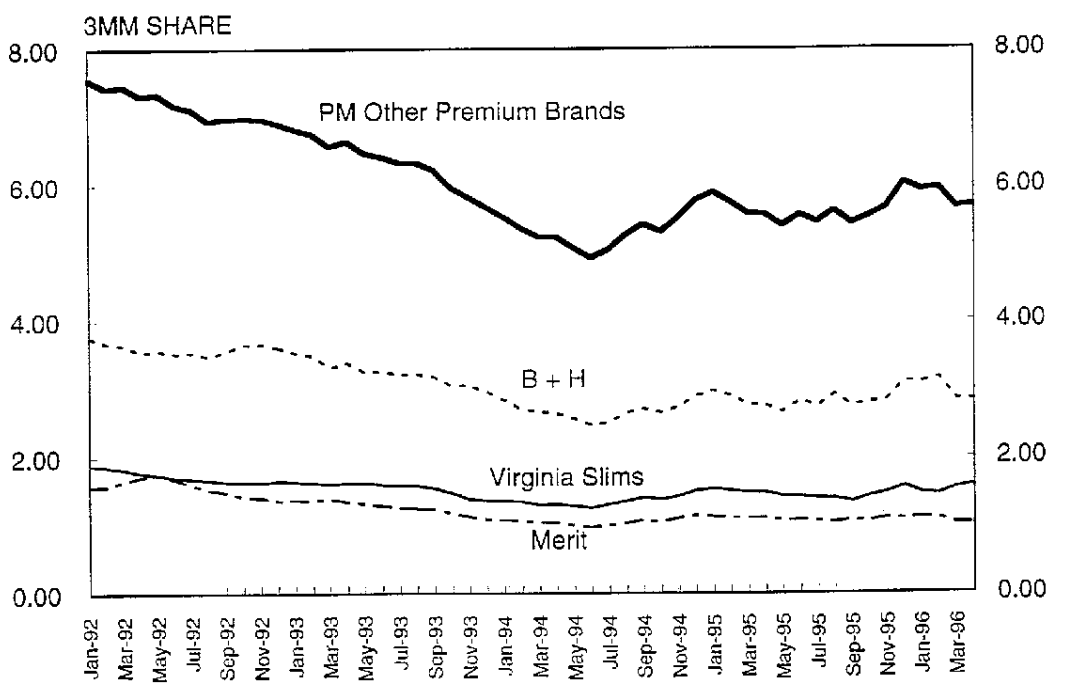
Company

2060076080

Source: https://www.industrydocuments.ucsf.edu/docs/skgn0004

TOTAL DOMESTIC MILITARY
MARLBORO AND PM OTHER PREMIUM BRANDS





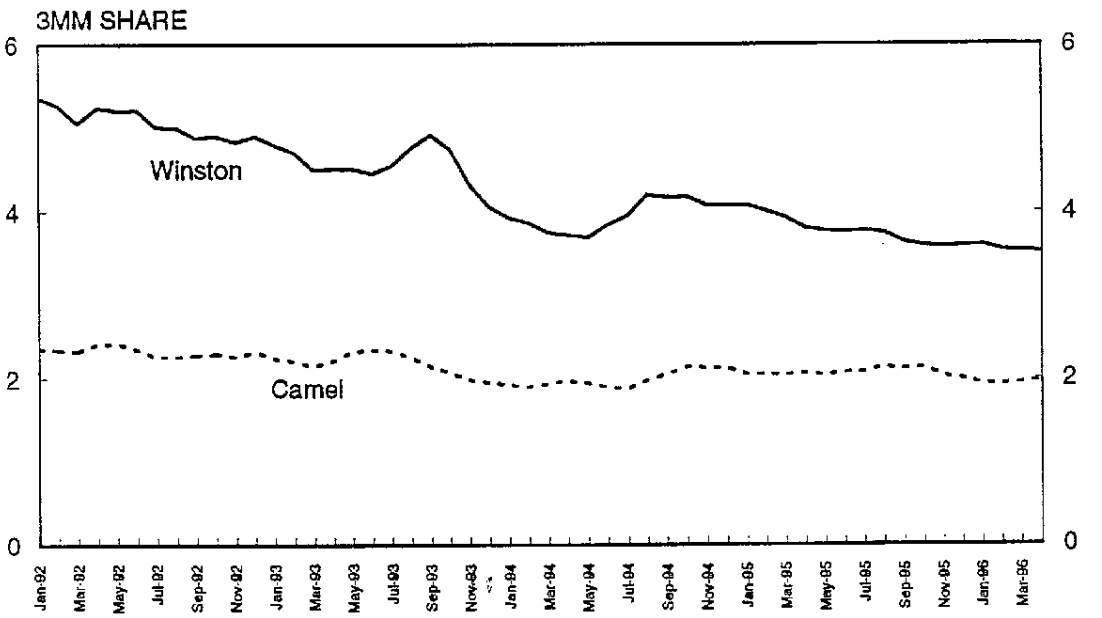
Source: MSA Class of Trade

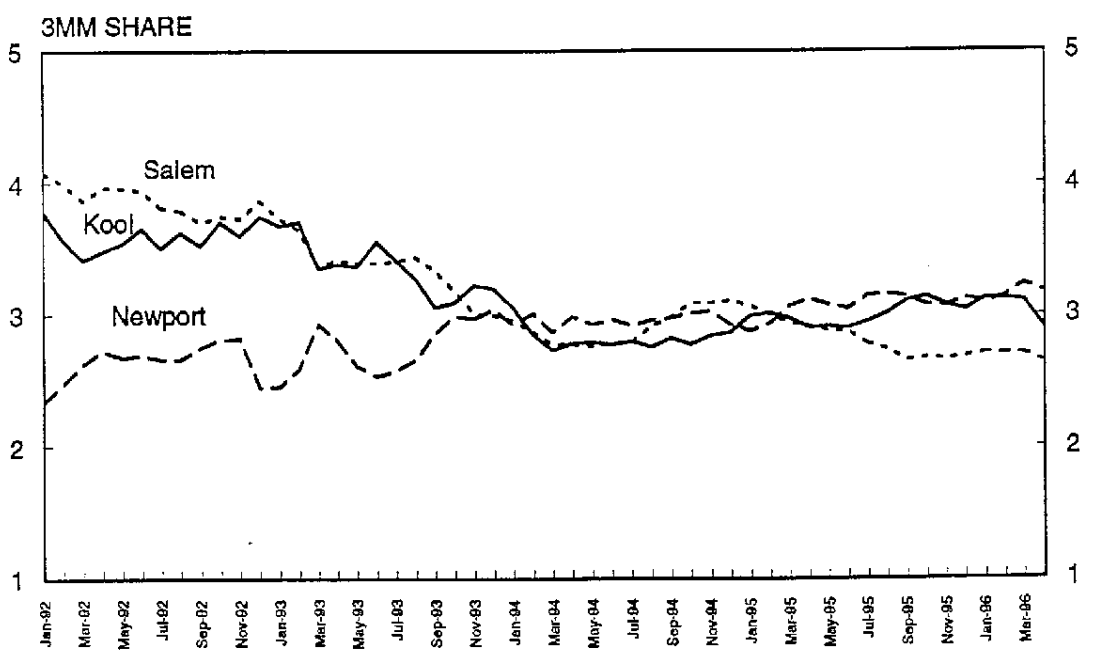
Mar-OPB

2060076081

Source: https://www.industrydocuments.ucsf.edu/docs/skgn0004

TOTAL DOMESTIC MILITARY
COMPETITIVE PREMIUM BRANDS





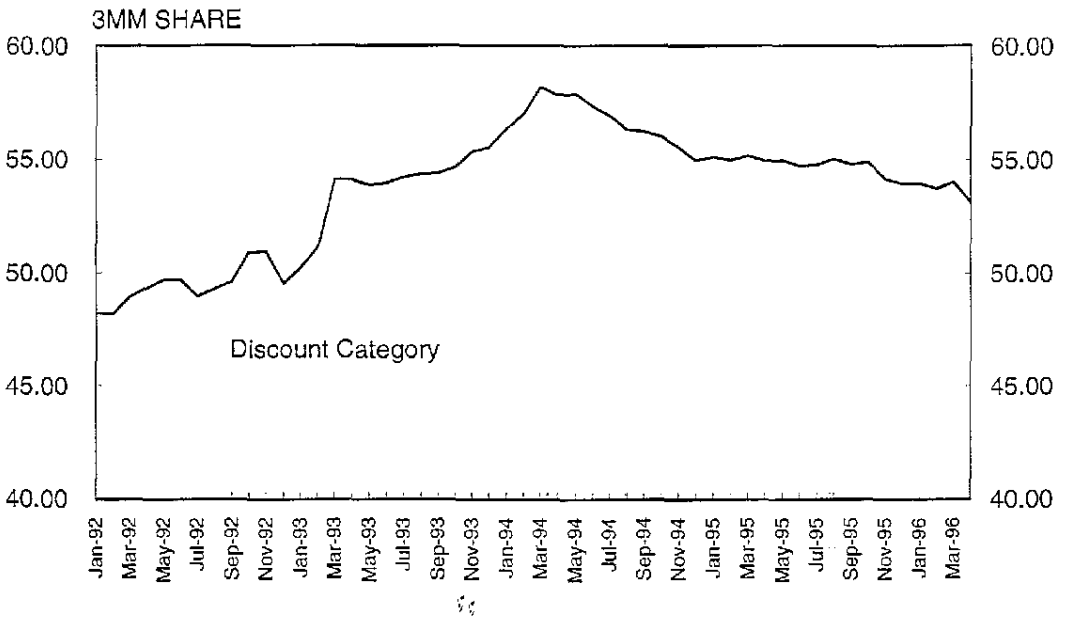
Source: MSA Class of Trade

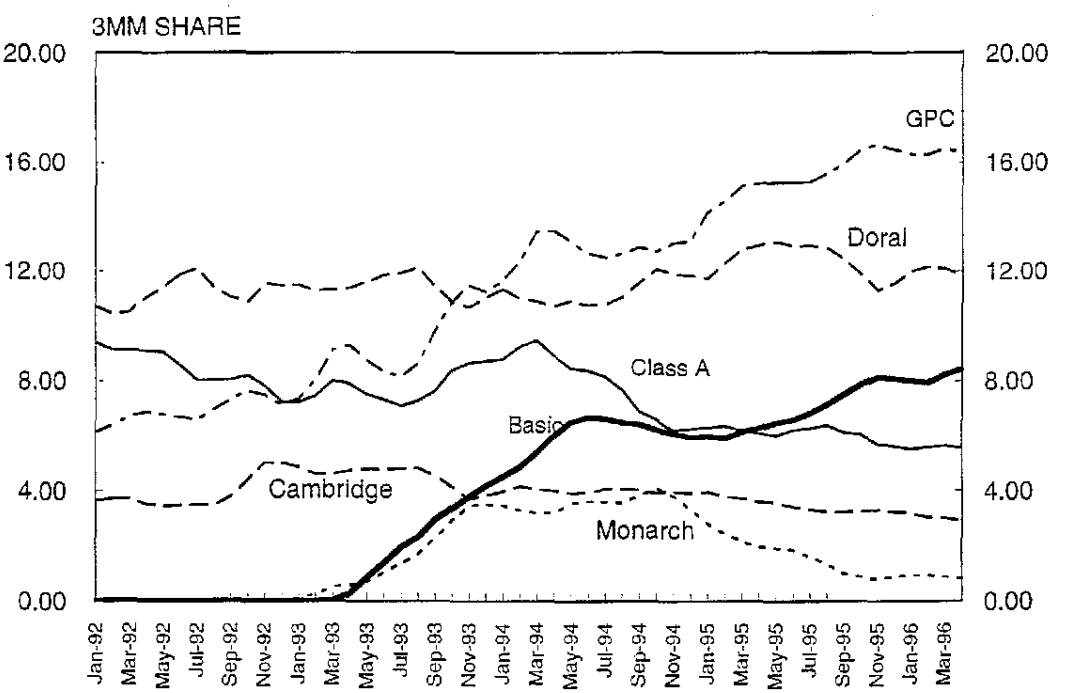
Prem Brands

2060076082

Source: https://www.industrydocuments.ucsf.edu/docs/skgn0004

TOTAL DOMESTIC MILITARY DISCOUNT (TOTAL CATEGORY AND BRANDS)

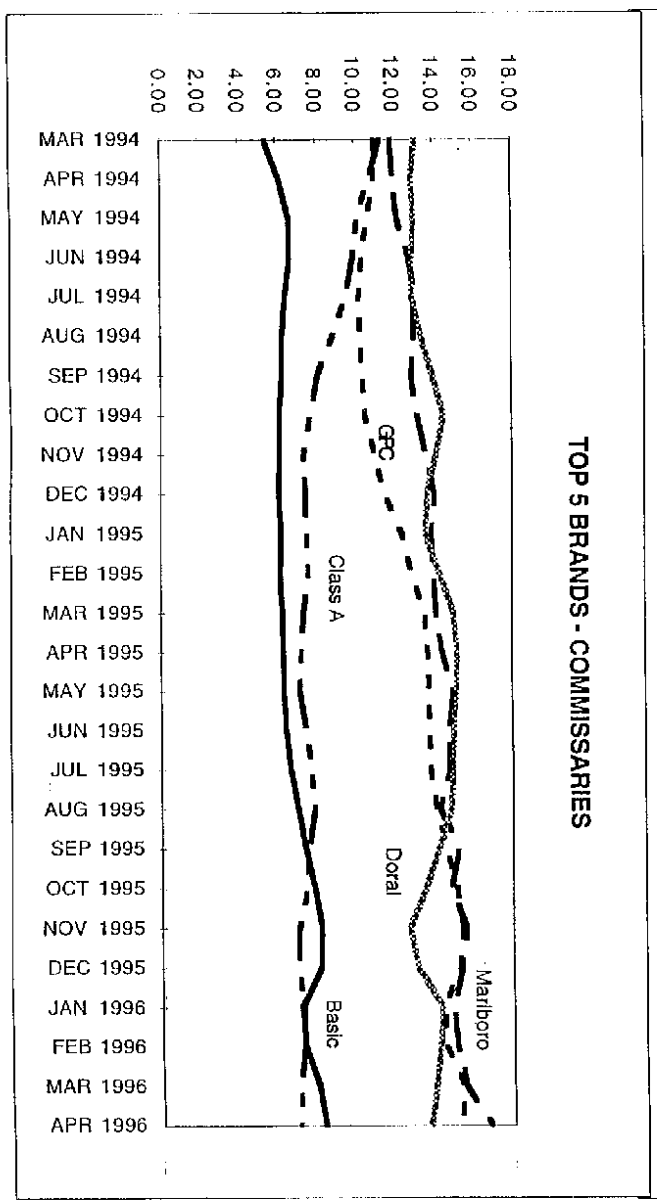


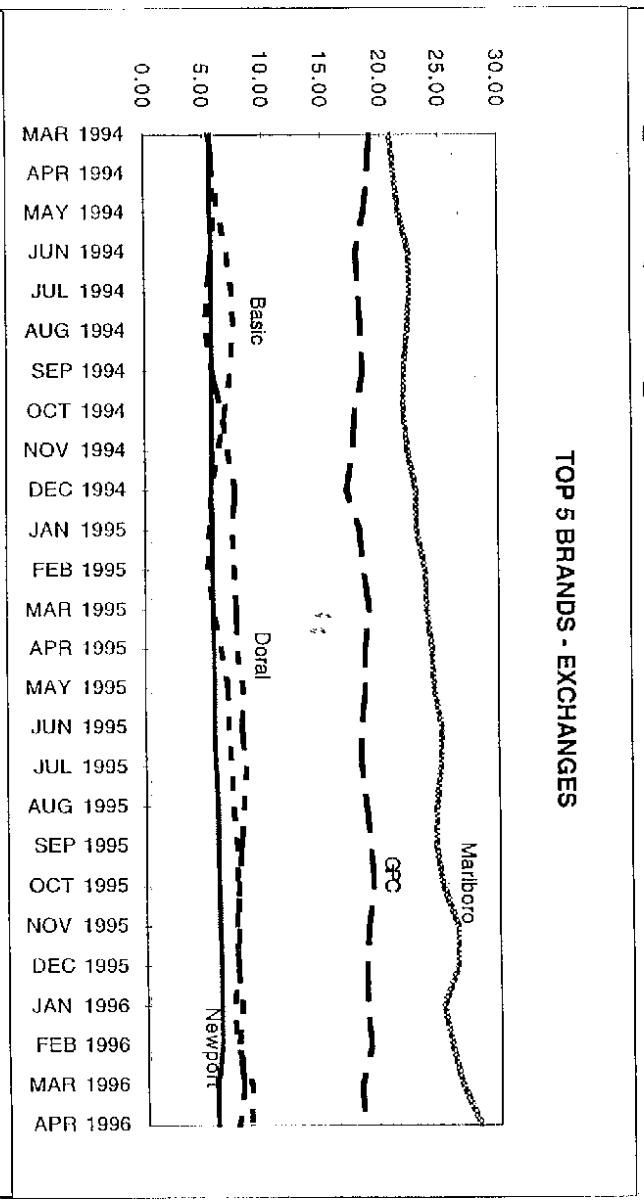


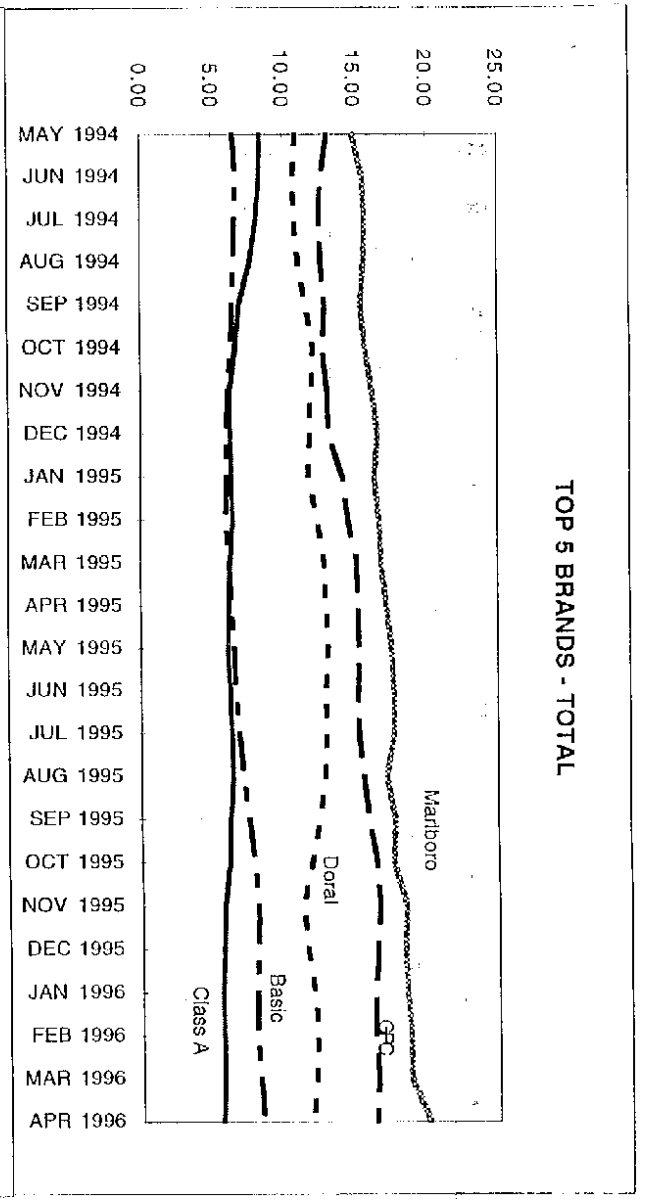
Source: MSA Class of Trade

2060076083

Source: https://www.industrydocuments.ucsf.edu/docs/skgn0004







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Source: https://www.industrydocuments.ucsf.edu/docs/skgn0004